



SAS CITY PORTRAIT

# London

10th ed.

**SAS** SCANDINAVIAN AIRLINES



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*The information given in this booklet is based on facts available in May 1975.*



Front cover: Big Ben.

## Introduction

Feed the pigeons in the shadow of Nelson's Column in Trafalgar Square, check your watch with "Big Ben", the lofty clock in the tower crowning the Houses of Parliament, the mother of democratic government, view the fabulous Crown Jewels in the 900-year-old Tower of London, ride in a double-decker bus past the flashing neons of Piccadilly Circus, watch the Changing of the Guard at Buckingham Palace – and you'll realize why London is known as the world's most fascinating capital.

How did it all begin? London was a collection of mud huts when it was captured by the Roman Emperor Claudius in 43 A.D. At the last bridgeable point on the River Thames, it became an important Roman city with the conquerors' straight roads radiating from it across Britain (there are still many Roman remains to be seen). Pillaged many times by raiders from across the North Sea it was fortified by Alfred, the Saxon King – of burnt cake fame – and became the capital. After the Norman conquest, William the Conqueror gave the city its first charter, reinforced by the building of the White Tower which still stands. In the Middle Ages, fire and pestilence ravaged the city many times but the rebuilding gave birth to the architectural triumphs of Sir Christopher Wren, a splendid heritage still very much in evidence today. As Britain expanded at home and abroad, trade and commerce flourished and a start was made towards civil liberties and the parliamentary system.

Today, London is as modern as the pop fashions of Carnaby Street and the revolving restaurant at the top of the 580-foot-tall Post Office Tower and as traditional as the bearskins of the Guardsmen and the regal Westminster Abbey where England's kings and queens are crowned.

Its theaters, concerts, museums, exhibitions, shops and famed street-markets – a focus and stimulus to life in all its variety – radiate as strongly as ever. Yet, while the city's magnitude in history, culture and commerce is indisputable (over 8 million people populate the Greater London Area) London holds a special depth of homeliness which never fails to surprise and enchant the visitor. Separate, well-defined communities and industries go a long way toward making this so. Banking, shipping, insurance and trading are concentrated in the City. Westminster is the Seat of Government. Artists congregate in Chelsea and Kensington. Mayfair, no longer the preserve of Society, admits the advertising agent and public relations man. The literary coterie of

Bloomsbury have given way to an expanding University. And interwoven, peacefully, pleasantly throughout are the abundant tree-lined squares and miles of green, green parks, inhabited by exotic birds, and colorful floral borders and beds.

## Your arrival in London

When entering the United Kingdom, the following customs regulations apply:

Duty free allowance	Residents of countries		
	outside Europe	within Europe and entering from an EEC* country (provided goods not bought in a duty-free shop or on an aircraft or ship)	– within Europe and entering from an EEC* country where goods bought in a duty-free shop or on an aircraft or ship – within Europe and entering from another country
Cigarettes or cigars or cigarillos or tobacco	400 100 200 500 grammes	300 75 150 400 grammes	200 50 100 250 grammes
Wine or other alcoholic beverages if more than 38.8° proof (22° Gay-Lussac) or max. 38.8° or fortified or sparkling wine AND still table wine	1 litre 2 litres 2 litres 2 litres	1,5 litres 3 litres 3 litres 3 litres	1 litre 2 litres 2 litres 2 litres
Perfume	50 grammes (2 fl.oz.)	75 grammes (3 fl.oz.)	50 grammes (2 fl.oz.)
Toilet water	0.25 litre	0.375 litre	0,25 litre
Other goods (gifts, up to a value of UK£10 souvenirs etc.)		up to a value of UK£50	up to a value of UK£10

\* EEC (Common Market) countries are: Belgium, Denmark, France, Great Britain, Holland, Italy, Ireland, Luxembourg, West Germany.

On leaving the UK, all visitors must declare gifts bought in the UK for exporting free of duty and purchase tax.

London Heathrow Airport facilities include banks; car-hire desk; restaurants; cafeterias; nursery; hotel and booking desk; hairdressers, and shops.

The Airport is about 15 miles (24 km) from the center of the city and if you wish you can travel on the airport bus to the West London Air Terminal. The journey to the Terminal (A8) takes about 45 minutes. From here, there are taxis to take you to your final destination.

There are three main buildings at London Heathrow Airport: Number 1 for British carriers (ex. BAED), 2 for European airlines, 3 intercontinental and BAED.

SAS flights arrive and depart from Building No. 2

If you wish to travel by "tube", the nearest underground station to the Terminal is Gloucester Road (B8 – about 500 yards away), and from here you can travel on the underground to Piccadilly – the hub of London. Bus 74 stops at the Terminal and this will take you to Knightsbridge and Marble Arch – see map for further details.

If you intend to fly on from London, make sure you reconfirm your onward reservation as soon as possible after arrival. This can be done at the Airport or at the SAS Office in London (52 Conduit Street, W.1. Tel. 734-4020).

**Currency:** £ (pound) is divided into 100 pence. You'll find in circulation a 7-sided 50 penny piece, a 10 penny piece and 5p. Other decimal coins are 2p, 1p and 1/2p coins.

**Postal Rates:** Letters (incl. cards), First Class service not exceeding 2oz. (56 gr) = 7p inland; Letters (incl. cards), Second Class service not exceeding 2oz. (56 gr) = 5 1/2p inland; Letters from U.K. to Europe Airmail not exceeding 1oz. (28 gr) = 8p; Letters from U.K. to U.S.A. Airmail = 10p for first 1/2oz. (14 gr) and 9p for each additional 1/2oz.

For fuller details leaflets are available at any post office.

## Hotels

There are hundreds of good hotels in London. Despite the vast number, however, they tend to be heavily booked at all times of the year, especially when fairs and conventions are being staged. For this reason be wise and contact your Travel Agent or SAS. Either can offer you – through the SAS Travel Planning Service – detailed information on de luxe, first and tourist class hotels with immediate confirmation of accommodation in most cases.

Should you arrive in the city without having reserved accommodation, contact UTELL International Hotel Reservations (01) 499 1507) who will be pleased to help you. The following list, though far from complete, should also prove useful:

### De luxe class

#### Carlton Tower (D8)

Cadogan Place, S.W.1.  
Tel. 235-5411.

#### Claridges (E6)

Brook St., W.1. Tel. 629-8860.

#### Dorchester (E6)

Park Lane, W.1. Tel. 629-8888.

#### Grosvenor House (E6)

Park Lane, W.1. Tel. 499-6363.

#### Hilton (E7)

Park Lane, W.1. Tel. 499-8000.

#### Inn on the Park (E7)

Park Lane, W.1. Tel. 499-0888.

#### Ritz (F7)

Piccadilly, W.1. Tel. 493-8181.

#### Royal Garden (A7)

Kensington High St., W.8.  
Tel. 937-8000.

### Montcalm (D5)

Gt. Cumberland Place, W.1.  
Tel. 402-6314.

### First class

#### Brown's (F6)

Dover St., W.1. Tel. 493-6020.

#### Britannia (E6)

Grosvenor Square, W.1.  
Tel. 629-9400.

#### Cumberland (D5)

Marble Arch, W.1.

Tel. 262-1234.

#### Duke's (F6)

35 St. James's Place, S.W.1.  
Tel. 493-2366.

#### Europa (E6)

Grosvenor Square, W.1.  
Tel. 493-1232.



**Hyde Park Hotel** (D7)  
Knightsbridge, S.W.1.  
Tel. 235-2000.

**Kensington Palace** (A7)  
De Vere Gardens, W.8.  
Tel. 937-8181.

**May Fair** (F6)  
Berkley Street, W.1.  
Tel. 629-7777.

**Mount Royal** (D5)  
Marble Arch, W.1.  
Tel. 629-8040.

**Waldorf** (H5)  
Aldwych, W.C.2.  
Tel. 836-2400.

**Westbury** (F6)  
New Bond Street, W.1.  
Tel. 629-7755.

#### *Tourist class*

**Berners** (F5)  
Berners Street, W.1.  
Tel. 636-1629.

**Grosvenor Victoria** (F8)  
Buckingham Palace Road  
S.W.1. Tel. 834-9494

**Ivanhoe** (G4)  
Bloomsbury St., W.C.1.  
Tel. 636-5601.

**Note:** VAT of 10% is added to all bills over and above service charge.

A single room with bath in a de luxe hotel will cost from approx. £9-15 upwards. In a first class hotel expect to pay from £7-14 for a single room with bath. Tourist class prices range from £3.25-£7.

British voltage is generally 200 to 250 volts A.C., 50 cycles, though D.C. is used in a few areas. Many leading hotels will, on request, supply adapters for electric razors.

## Restaurants and cuisine

You can find every conceivable kind of restaurant in London – and the top restaurants are among the very best in the world.

As with the hotels, prices vary considerably. You can dine excellently for £2 a head in many good class restaurants (not including wine and service). You can eat for 75p at many cafeteria-style restaurants (e.g. Wimpey Bars, Chicken Inns, Kentucky Houses and Golden Egg restaurants) or you can follow the custom of many Londoners of having sandwiches with a lunch-time "pint" in one of London's countless pubs.

**Lincoln** (B8)  
117/125 Cromwell Rd., S.W.7.  
Tel. 370-4444.

**Mandeville** (E5)  
Mandeville Place, W.1.  
Tel. 935-5599.

**Regents Park** (D4)  
156 Gloucester Place, N.W.1.  
Tel. 723-4049.

**Regent Palace** (F6)  
Piccadilly Circus, W.1.  
Tel. 734-7000.

**Strand Palace** (H6)  
Strand, W.C.2. Tel. 836-8080.

**Prince of Wales** (A7)  
De Vere Gardens, W.8.  
Tel. 937-8080.

### LONDON AIRPORT

**Berkeley Arms** (off map)  
Bath Road, Cranford, Middx.  
Tel. 897-2121.

**Excelsior** (off map)  
Bath Road, West Drayton  
Middx. Tel. 759-6611.

**Skyline** (off map)  
Bath Road, Harlington, Hayes,  
Middx. Tel. 759-2335.

**Skyway** (off map)  
Bath Road, Hayes, Middx.  
Tel. 759-6311.

Here are just a few of the many good restaurants in London. Prices are indicated as follows:

A = Over £3 (US\$7.50).  
B = £1.50 to £3 (US\$3.75-US\$7.50).  
C = Up to £1.50 (US\$3.75).

VAT of 10% is added to all bills over and above service charge.

CBH = Closed Bank Holidays.  
CBHS = Closed Bank Holidays and Sundays.  
CBHWE = Closed Bank Holidays and Weekends.  
CS&X = Closed Sunday and Christmas.  
CX&E = Closed Christmas and Easter.

**Andreas** (D9)  
8/9 Blacklands Tce., S.W.3.  
Tel. 584-2919.  
A, CBH.

**Au Jardin des Gourmets** (G5)  
5 Greek Street, Soho, W.1.  
Tel. 437-1816.  
A, CBHS.

**Barbican** (J4)  
Lee House, Monkwell Square  
London Wall, E.C.2.  
Tel. 606-8482.  
A, CBHWE.

**Belvedere** (off map)  
Holland House, Holland Park,  
W.8. Tel. 602-1238.  
A.

**La Bussola** (G6)  
42/49 St. Martins Lane, W.C.2.  
Tel. 240-1518.  
A, CBHS.

**Café Royal** (F6)  
68 Regent Street, W.1.  
Tel. 930-6611.  
A.

**Caprice** (F6)  
Arlington House  
Arlington Street, S.W.1.  
Tel. 493-5183.  
A, CS&X.

**Celebrite** (F6)  
13 Clifford Street, W.1.  
Tel. 493-0855.  
A, CS&X.

**Chanticleer** (F8)  
Roebuck House, Palace Street,  
S.W.1. Tel. 834-5695.  
A, CS.

**Le Coq Hardi** (A7)  
353 Kensington High St., W.8.  
Tel. 603-6951.  
A, CS.

**Le Coq d'Or** (F6)  
Stratton Street, W.1.  
Tel. 629-7807.  
A, CBHS.

**A l'Ecu de France** (F6)  
111 Jermyn Street, S.W.1.  
Tel. 930-2837.  
A, CX&WE.

**Gennaro's** (G5)  
44 Dean Street, W.1.  
Tel. 437-3950  
A, CS.

**Ivy** (G5)  
1-5 West Street, W.C.2.  
Tel. 836-4751.  
A, CBHS.

**Kettners** (G5)  
29 Romilly Street, W.1.  
Tel. 437-6437.  
A.

**Leoni's Quo Vadis** (G5)  
26/29 Dean Street, W.1.  
Tel. 437-9585.  
A, CX.

**Manners** (F8)  
72/3 Wilton Road, S.W.1.  
Tel. 834-7301.  
A.

### Angus Steak Houses:

1 Aldwych, W.C.2. (H5).  
1-4 Argyll, W.1. (F5).  
121-2 Bayswater Rd., W.2.  
(B6).  
5-7 Blandford St., W.1. (D5).  
Charing Cross Rd., W.C.2. (G5).  
50 Connaught St., W.2. (C5).  
42 Dean St., W.1. (G5).  
24 Finchley Rd., N.W.8. (C2).  
5 Glentworth St., N.W.1. (D4)  
42 Kensington High St.,  
W.8. (A7).  
48 Knightsbridge, S.W.1. (D7).  
31 Leicester Square, W.C.2.  
(G6).  
5 Lower Regent St., S.W.1.  
(G6).  
455 Oxford St., W.1. (E5).  
30-31 Park Lane, W.1. (E6).  
74 Regent St., W.1. (F6).  
8 Sutherland Ave., W.9. (A4).  
15 Wardour St., W.1. (F5).  
B, CBHS.

**Au Pere De Nico** (D9)  
10 Lincoln Street, S.W.3.  
Tel. 584-3600.  
B, CBH.

**Au Savarin** (F5)  
8 Charlotte Street, W.1.  
Tel. 636-7134.  
B, CBHS.

**Boulestin** (H6)  
25 Southampton St, W.C.2.  
Tel. 836-7061.  
B, CBHWE.

**Casa Pepe** (G5)  
52 Dean Street, W.1.  
Tel. 437-3916.  
B, CS&X.

**Chanterelle** (B9)  
119 Old Brompton Rd., S.W.7.  
Tel. 373-7390.  
B, CX&E.

**La Dolce Vita** (G5)  
10 Frith Street, W.1.  
Tel. 437-2774.  
B, CX.

#### **Garners Steak Houses:**

28-29 Berkeley St., W.1. (F6).  
25-27 Brewer St., W.1. (F6).  
179 Brompton Rd., S.W.3. (C8).  
3-5 Charing Cross Rd., W.C.2.  
(G5).  
29-34 Cockspur St., S.W.1. (G6).  
40-41 Haymarket, S.W.1. (G6).  
16-17 Jermyn St., S.W.1. (F6).  
11a Lower Regent St., S.W.1.  
(G6).  
243 Oxford St., W.1. (E5).  
399a Oxford St., W.1. (E5).  
30 Wardour Street, W.1. (G5).  
56-58 Whitcombe St., W.C.2.  
(G6).  
B, CX.

**Gay Hussar** (G5)  
2 Greek Street, W.1.  
Tel. 437-0973.  
B.

#### **London Steak Houses:**

116 Baker St., W.1. (E5).  
31 Basil St., S.W.3. (D8).  
10a Broadway, S.W.1. (G8).  
215 Brompton Rd., S.W.3. (C8).  
8 Clifford St., W.1. (F6).  
15-27 Davies St., W.1. (E5).  
29 Ebury St., S.W.1. (E8).  
17-20 Kendal St., W.2. (C4).  
130 Kensington High St., W.8.  
(A7).  
94 King's Rd., S.W.3. (D9).

49a Lincolns Inn Fields, W.C.2.  
(H5).  
73 Old Brompton Rd., S.W.7.  
(B9).  
7 South Grove, N.6. (off map).  
11 Whitehall, S.W.1. (G7).  
B, CX.

**Simpson's** (K5)  
38<sup>1</sup>/<sub>2</sub> Cornhill, E.C.3.  
Tel. 626-8901.  
B, CBHWE.

**Simpson's-in-the-Strand** (H6)  
W.C.2. Tel. 836-9112.  
B, CS.

**Tiddy Dols** (E6)  
2-6 Hertford Street, W.1  
Tel. 499-2357.  
B.

**Wheeler's** (G5)  
19 Old Compton St., W.1.  
Tel. 437-2706.  
B, CBHS.

**Antelope** (E8)  
22 Eaton Terrace. S.W.1.  
C, CBHS.

**Bertorelli** (A6)  
70/72 Queensway, W.2.  
C, CBHS.

**Gilbert and Sullivan** (H6)  
John Adam Street, W.C.2.  
C, CBHS.

**London Zoo** (E2)  
Regent Park, N.W.1.  
C, CX.

**Osteria San Lorenzo** (D8)  
22 Beauchamp Place, S.W.3.  
C, CBHS.

#### **Quality Inns:**

5-6 Argyll St., W.1. (F5).  
128 Baker St., W.1. (E5).  
1-2 Coventry St., W.1. (G6).  
22 Leicester Sq., W.C.2. (G6).  
141, 192 and 539 Oxford St.,  
W.1. (E/G5).  
75 Strand, W.C.2. (H6).  
191 Victoria St., S.W.1. (F8).  
C, CX.

#### *Traditional English food*

**Baron of Beef** (J4)  
Gutter Lane, Gresham St.,  
E.C.2. Tel. 606-6961.  
A, CBHWE.

**Blue Boar Inn** (G6)  
7-9 Leicester Square, W.C.2.  
Tel. 437-3189.  
B, CS.

**Busbys** (D10)  
71 Royal Hospitals Rd., S.W.3.  
Tel. 589-8578.  
B, CBHS.

**Connaught Rooms** (H5)  
(Princes Restaurant)  
Great Queen Street, W.C.2.  
Tel. 405-7811.  
B, CBHS.

**Garden** (E5)  
9 Henrietta Street, W.C.2.  
Tel. 240-0088.  
B, CBHS.

**Hungry Horse** (B10)  
196 Fulham Rd., S.W.1.  
Tel. 352-7757.  
A, CX.

**Old Chesterfield** (E7)  
7 Shepherd Street, W.1.  
Tel. 493-9640.  
B, CBHS.

**Volunteer** (D4)  
245/7 Baker Street, N.W.1.  
Tel. 935-6356.  
B, CX&S.

For lunch you might try the  
restaurants in the big depart-  
ment stores such as:

**Fortnum & Mason** (F6)  
181 Piccadilly, W.1.

**Barkers** (A7)  
Kensington High St., W.8.

**Fenwicks** (F6)  
63 New Bond Street, W.1.

**Swan & Edgar** (F6)  
Piccadilly Circus, W.1.

**Selfridges** (E5)  
Oxford Street, W.1.

**Harrods** (D8)  
Knightsbridge, S.W.1.

You can also obtain a good light meal or tea at the popular  
chain restaurants such as Jolyon, ABC, Express Dairy, Kardomah,  
Stewarts, Fullers and Fortes.

And, of course, many local pubs also offer good lunches  
and are well patronized by businessmen.

For a "nice cup of tea" - you could try the Tea Centre, 22  
Lower Regent St., S.W.1. (G6).

There are also hundreds of espresso-powered coffee bars  
open from early morning to late at night, which are equally  
good for mid-morning coffee or after-theater snacks.

#### **FOOD**

You may find the English breakfast rather overwhelming, at  
first, but if yours is a healthy morning appetite you will appreciate  
the cereals, kippers (smoked herring), bacon, eggs, tomatoes,  
sausages, followed by toast and marmalade - and a cup of tea or  
coffee.

Most London restaurants offer international cuisine, but when  
in Britain you must sample roast beef and "Yorkshire Pudding"  
(baked batter pudding). Steak-and-kidney pie is another old  
English favorite and so is Lancashire Hotpot (meat and  
vegetables with a potato topping).

Fish dishes are excellent, especially salmon and trout, but if  
you want to be "very English" buy a packet of fish and chips  
(deep fried potato sticks) and eat them with your fingers!

#### **DRINK**

Though Britain is not a wine country, many of the best  
London restaurants are famous for their cellars.

English beer is excellent, though for lager drinkers the  
"mild" and "bitter" is an acquired taste. ("Bitter" is a strong  
draught beer.)



There are hundreds of different varieties of beer from many brewers – but ask the barman in any pub to recommend the local “favorite”.

The opening hours, for most pubs in the London area, are 11 a.m. to 3 p.m., and 5.30 p.m. to 11 p.m.

Here is a list of a few of the most popular London pubs:

**Cockney Pride** (F6)

145 Jermyn Street, W.1.

Cockney Victorian pub.

**Prospect of Whitby** (off map)

57 Wapping Wall, E.1.

600-year-old riverside tavern.

**Dirty Dick's** (L4).

Bishop's Gate, E.C.2.

The original of many similarly named after Nat Bently.

**Marquis of Anglesea** (H5)

39 Bow Street, W.C.2.

A pub near Covent Garden, a favorite of actors and actresses.

**Jack Straw's Castle** (off map)

Hampstead Heath, N.W.3.

Old coaching inn.

**The Spaniards** (off map)

Hampstead Lane, N.W.3.

Famous 16th-century inn.

**Ye Olde Cheshire Cheese** (I5)

145 Fleet Street, E.C.4.

Newspapermen's haunt, once rendezvous of the famous Dr. Johnson.

**Bunch of Grapes** (D7)

207 Brompton Road, S.W.3.

Victorian pub.

**City Barge** (off map)

27 Strand-on-The-Green,

Chiswick, W.4.

15th-century riverside pub which has collection of paintings by local artists.

**Chelsea Potter** (C10)

119 King's Road, S.W.3.

**Waterloo Dispatch** (E6)

Adams Row, W.1.

A truly-historical pub decorated with military arms.

## Sights

On your first visit to London, you'll probably want to join a motor-coach sightseeing tour such as the half-day trip which takes in St. Paul's and the Tower of London. (You can book such a tour through Thomas Cook & Sons, 45 Berkeley Street, W.1. Tel. 499-4000, and the London Transport Sightseeing tours are also good value). But once you've got your bearings, a cheap and enjoyable way of seeing the real London is to take a double-decker bus ride, though be sure to avoid the rush hours in the mornings and evenings when all public transport are crowded.

Some of London's most interesting sights are listed below with reference to the map:

**The Tower of London** (L6) was started by William the Conqueror in about 1078. Tower Green is the site of the scaffold where many executions took place, including Anne Boleyn's. Ravens can be seen about the Tower Green – it is said that when they leave the Tower, the British Empire will come to an end, hence their wings are clipped. The Wakefield Tower houses the Crown Jewels, the Coronation Crown, swords of state and the principal scepter with the largest cut diamond in the world. In the White Tower is a collection of weapons of historical interest. Admission 10 a.m. to 5.30 p.m. (October–March 10 a.m. to 4 p.m.). Sundays during the summer season 2 p.m. to 5 p.m. Nearest underground: Tower Hill.

**St. Paul's Cathedral** (J5) was Christopher Wren's greatest contribution to “Glorious England”. Built to replace the Cathe-

dral burnt in the Great Fire of 1666, this beautiful, graceful baroque church is the permanent resting-place of such great Englishmen as Wellington and Nelson. See the Whispering Gallery, and the outside Stone Gallery from which you have a fine view. If you can climb still higher, visit the Golden Gallery. From here the view over the city is really superb. Nearby is London Bridge (K6) with a view of the busy port of London. Open 8 a.m. to 5 p.m. (April–September 8 a.m. to 7 p.m.).

**British Museum** (G4) (subway station: Tottenham Court Road or Holborn). One of the richest and most interesting museums in the world, noted for its Egyptology sections, the Elgin marbles, the Rosette Stone, print rooms, reading room and library. Half a day is not too long to spend in this treasure house. Open 10 a.m. to 5 p.m. (Sundays 2.30 to 6 p.m.). Admission free.

**The Houses of Parliament, Westminster** (G8), a magnificent building, crowned by the lofty “Big Ben” clock tower, fronts on to the River Thames. Telephone the British Travel Association (Tel. 629-9191) (see map overleaf) for times when the Houses are open to the public.

**Westminster Abbey** (G8) is more closely connected with the British Royal Family than any other building in London. With only two exceptions, English kings and queens have been crowned here since the days of William the Conqueror, and many of them are buried within its walls. See the magnificent chapel of Henry VII, the Coronation Chair and the famous Stone of Scone. Nearest underground: Westminster. Open daily 8 a.m. to 7 p.m. (April–September 8 a.m. to 6 p.m.).

The broad thoroughfare of Whitehall leads past the Cenotaph, commemorating the dead of two world wars, to Trafalgar Square and Nelson's Column. Downing Street runs somewhat inconspicuously alongside the Foreign Office (No. 10, is the Prime Minister's residence).

**Changing of the Guard** is one of the chief attractions for children and adults alike. During the summer months the Guard is changed at Buckingham Palace (F7), while in winter the ceremony is sometimes held at St. James's Palace (F7). In both cases it takes place at 11.30 a.m. The days are liable to vary, but call 629-9191 for information. Changing the Guard at Horse Guards Parade, Whitehall, can be seen on weekdays at 11 a.m., on Sundays at 10 a.m.

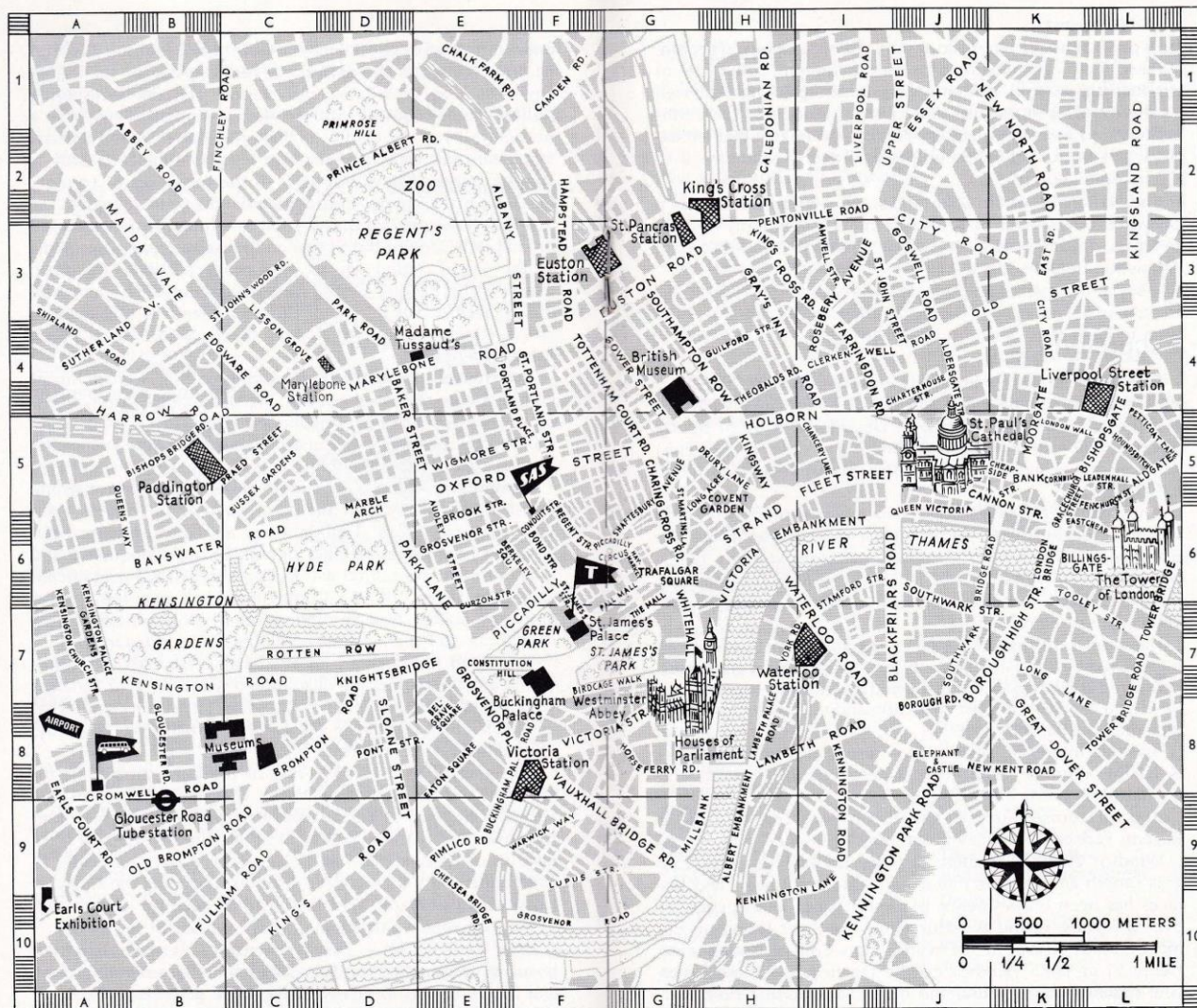
**Hyde Park** (C/D6) – 361 acres in area, is separated from beautiful Kensington Gardens (B6/7) by only a dividing road, and the two parks form virtually a single green expanse. Here are many attractions for tourists. Listen to the leather-lunged “soapbox” orators at Speakers' Corner, debating the “ifs” and “buts” of the world.

**Madame Tussaud's** (D/E4) the world-famous wax museum, is located in Marylebone Road next to Baker Street Station, not far from Regent's Park. Open from 10 a.m. to 6.30 p.m. In winter, except at weekends, the museum closes at 5.30 p.m.

**The National Gallery** (G6) in Trafalgar Square contains one of the finest collections of world-renowned masterpieces with an emphasis on Italian and Dutch paintings. Open daily 10 a.m.

(cont'd on page 14)








Code numbers in this booklet refer to the above map. Thus (F5) is located where lines drawn from "F" and "5" cross each other.

### Interesting sights in London

- |                                                  |                          |
|--------------------------------------------------|--------------------------|
| (L6) The Tower of London.                        | (F7) Buckingham Palace.  |
| (J5) St. Paul's Cathedral.                       | (D6) Hyde Park.          |
| (G4) British Museum.                             | (E4) Madame Tussaud's.   |
| (G8) Houses of Parliament and Westminster Abbey. | (E2) Zoological Gardens. |
|                                                  | (G6) National Gallery.   |

### Useful addresses

-  **SAS Ticket Office:** SAS House, 52 Conduit Street, W.1. (F5), tel. 734-6777. Reservations: 734-4020.
-  **West London Air Terminal** (departure-point for coaches to the airports), Cromwell Road, S.W.7. (A8), tel. 370-4224. Bus No. 74 passes the entrance. Nearest underground station: Gloucester Road.
-  **The Tourist Information Center** of the British Travel & Holidays Association: 64 St. James's Street, Piccadilly, S.W.1. (F6), tel. 629-9191.

Distance from city center to airport: 15 miles (24 km).



(cont'd from page 11)

to 6 p.m., Sundays 2 p.m. to 6 p.m. Admission free. The Tate Gallery (G9) in Millbank possesses a unique collection of pre-Raphaelites and contemporary British paintings, as well as the most representative collection in Europe of late 19th-century and early 20th-century French paintings. Open weekdays 10 a.m. to 5 p.m., Saturdays until 6 p.m., Sundays 2 to 6 p.m. Admission free.

**The National Portrait Gallery** (G6), St. Martin's Place, has a permanent exhibition of British portraits. Open daily 10 a.m. to 5 p.m., Saturdays 10 a.m. to 6 p.m., Sundays 2 p.m. to 6 p.m. Admission free.

## Excursions

From April to September launches leave Charing Cross Pier, Victoria Embankment, S.W.1. (tel. 831-5320) for Greenwich, the trip taking 50 minutes each way. Departures at ¾ or hourly intervals. For information about prices and other cruises consult any travel agent or the British Travel Association (tel. 629-9191).

An hour's drive from London in any direction will bring you into the heart of typical English countryside. There are many beautiful and historic country mansions within a radius of about thirty miles (48 km) of London. These include Ham House, Clondon Park, Hatfield House, Knole, Loseley House, and Penshurst Place.

Hampton Court, some 12 miles (19 km) from London, can be reached by car, Green Line coach, rail or boat. It is a fascinating red-brick palace, dating from the 16th and 17th centuries. Here, you will see a fine art collection and magnificent gardens, including the famous maze.

Another interesting excursion – especially for children – is to the Windsor Safari Park where you can watch wild animals from the safety of your car.

And, of course, there is also the famous London Zoo in Regents Park open Monday to Saturday 10 a.m. to 5 p.m.

Windsor Castle is located 22 miles (35 km) from London. This superb and massive pile of battlemented towers and terraces has been the residence of English kings and queens for over 800 years. Facing Windsor across the River Thames is the most famous school in the world, Eton College, founded by Henry VI in 1440. Windsor can be reached by car, or Green Line coaches from Victoria and by trains departing from Paddington and Waterloo stations. Coastal resorts, too, such as Brighton and Eastbourne, are only 1-1½ hours by train from Victoria.

To get the most out of your holiday, to give yourself greater freedom in your roaming of England's charming countryside with its picturesque villages, even to explore Scotland's wild northerly beauty at ease, utilize the SAS Car Hire Service and take advantage of a dependable car, excellent roads and low rental rates. Call SAS for details. (Remember, traffic in Britain, keeps to the left.)

## Shopping

While shopping in London can be as diverse and far-flung as you care to make it, the better department stores and exclusive shops are to be found in two main areas – the West End, bounded by Regent Street, Oxford Street, Bond Street and Piccadilly, and in Knightsbridge.

London is noted for men's tailoring, ladies' coats and tailored suits, country clothes, and sportswear, knitwear, haberdashery, leather goods, fine linen, china, porcelain, crystal, silver, and pewter, jewelry, gin and whisky.

Purchase tax is charged on most luxury items but overseas visitors should inquire about special concessions whereby, on presentation of their passports, goods to a value of £5 or more may be bought tax-free. Most of the larger stores operate this "personal export" scheme. Since this involves shipment, direct to the airport or to your home address, it is advisable to shop at least 48 hours before departure, if you wish to avoid the tax.

Here's a short A to Z sample from central London's many, many shops and stores:

### **Aspreys** (F6)

Bond Street  
Jewelers.

### **Bourne & Hollingsworth** (G5)

Oxford Street  
Department store.

### **Carnaby Street** (F5)

The "in" street for fun boutiques.

### **Dickens & Jones** (F5)

Regent Street  
Department store.

### **Evans, D. H.** (E5)

Oxford Street  
Department store.

### **Fenwicks** (F6)

Bond Street  
Female fashions.

### **Garrards** (F6)

Regent Street  
Jewelers.

### **Harrods** (D8)

Knightsbridge  
Department store.

### **Irish Shop** (E5)

Manchester Square.

### **Jaeger's** (F6)

Regent Street  
Women's fashions.

### **King's Road, Chelsea** (D9)

Boutiques.

### **Liberty** (F6)

off Regent Street  
Fabrics and fashions.

### **Marshall & Snelgrove** (E5)

Oxford Street  
Department store.

### **Needlewoman Shop** (F6)

Regent Street.

### **Oxford Street** (E5)

Main shopping street.

### **Peter Jones** (D9)

Sloane Square  
Department store.

### **Quaritch** (F6)

off Golden Square  
Rare books.

### **Reed, Austin** (F6)

Regent Street  
Men's fashions.

### **Selfridges** (E5)

Oxford Street  
Department store.

### **Toys for children –**

Hamleys of Regent Street.

### **Umbrellas –**

Fox's of New Oxford Street.

**Vaults –** London Silver Vaults in Chancery Lane.

### **Weatherproof clothing –**

Burberry's of Lower Regent Street.

### **Xmas presents –**

Try any department store.

### **Yoghurt –**

Jackson's of Piccadilly  
Health foods and kitchenware.

### **Zwemmers** (G5)

Charing Cross Road  
Art bookshop across the road from Foyle's world-famous book shop.



If you are looking for antiques, try the shops in Chelsea or the open-air Caledonian Market (L7) on Fridays. Petticoat Lane (Middlesex Street, E.1.), the East End's famous street market, is open on Sunday mornings, as is Portobello Road, W.8., one of the most popular antique markets, particularly for Victoriana.

**Shopping hours** in the West End are from 9 a.m. to 5.30 p.m., Saturdays 9 a.m. to 1 p.m. Most shops in the Regent Street-Oxford Street area remain open until 7 p.m. on Thursdays and Saturdays. In the suburbs, shops close half-day on either Wednesdays or Thursdays though Knightsbridge shops open late on Wednesdays.

## Banking hours

Banks are open from 9.30 a.m. to 3.30 p.m., Monday to Friday with some staying open until 6 p.m. on Thursdays.

## Sports

Britain is a country of horse-lovers – and you can see some of the best flat racing and steeplechasing in the world on courses near London. Look for details in the daily papers, most of which devote a full page to horse racing. If you're visiting London in June you can watch the Derby and Oaks at Epsom and attend Ascot Week.

In June–July the Wimbledon Lawn Tennis Championships attract visitors from all over the world.

If you are a rowing enthusiast you will enjoy joining the thousands of people crowding the towpath along the River Thames to watch the annual Universities Boat Race (Cambridge versus Oxford) usually held at the end of March or beginning of April – while the Henley Royal Regatta at the beginning of July is an international event.

If you are here in summer and looking for a real slice of Old England you must watch a cricket match – there is something very English and very peaceful about this game which can be seen six days a week from late April to late September at Lords and the Oval – London's two professional cricket meccas.

Football (soccer) is, of course, Britain's national game and you can enjoy a cheap Saturday afternoon's entertainment watching high-class professional matches at several famous London clubs – for example, Chelsea, Arsenal (Highbury), Fulham, and Tottenham.

## Tipping

There are no fixed rules, but at hotels and restaurants you should give 10–15% and never less than 5p. For portage, the normal tip is 10p for the first suitcase and 2½p for each additional piece. Taxi drivers expect not less than 5p on fares up to 25p, 10p on fares up to 50p. At most hotels a service

charge is added to the bill and at most restaurants now a 10% service charge is included in the bill – so it is not necessary to leave a tip as well! Value Added Tax (VAT) is also added to hotel and restaurant bills.

## Entertainment and night life

Theater, opera, ballet, recitals, concerts, top-class cabaret, dancing – there is an infinite variety of entertainment from which to choose. With over 50 theaters, you can pick a musical, a comedy, drama, revue, or pop show to your taste. Here is a chance to see the world-renowned Royal Ballet at the Royal Opera House, Covent Garden (H5), as well as the resident opera companies at Covent Garden or Sadler's Wells Theater.

Tickets are reasonably priced, unless you're out for the very best seats in the house, and your hotel porter will be able to advise you where to obtain them. For the various times of performances see the daily newspapers.

Recitals and concerts are given regularly in the acoustically-perfect Royal Festival (H7) on the Thames side and also in the Albert Hall (B7). With five permanent symphony orchestras, the London "season" extends through most of the year.

And, of course, London has many modern cinemas showing the latest movies from Britain, United States and the Continent.

Listed below are the main London theaters and cinemas:

### Theaters

**Adelphi** (H6)  
Strand, W.C.2. Tel. 836-7611.

**Aldwych** (H5)  
W.C.2. Tel. 836-6404.

**Apollo** (G6)  
Shaftesbury Ave., W.1.  
Tel. 437-2663.

**Arts Theatre Club** (G5)  
Gt. Newport St. Tel. 836-3334.

**Cambridge** (G5)  
Earlham St., W.C.2.  
Tel. 836-6056.

**Comedy** (G6)  
Panton St., S.W.1.  
Tel. 930-2578.

**Criterion** (G6)  
Piccadilly Circus, W.1.  
Tel. 930-3216.

**Drury Lane** (H5)  
Catherine St. Tel. 836-8108.

**Duchess** (H5)  
Catherine St., W.C.2.  
Tel. 836-8243.

**Duke of York's** (G6)  
St. Martin's Lane, W.C.2.  
Tel. 836-5122.

**Fortune** (H5)  
Drury Lane, W.C.2.  
Tel. 836-2238.

**Garrick** (G6)  
Charing Cross Rd., W.C.2.  
Tel. 836-4601.



**Globe (G6)**  
Shaftesbury Ave., W.1.  
Tel. 437-1592.

**Haymarket (G6)**  
Haymarket, S.W.1.  
Tel. 930-9832.

**Her Majesty's (G6)**  
Haymarket, S.W.1.  
Tel. 930-6606.

**Lyric (G6)**  
Garrick-yard, W.C.2.  
Tel. 437-3686.

**May Fair (F6)**  
Berkeley St., W.1.  
Tel. 629-7777.

**Mermaid (J6)**  
Puddle Dock, E.C.4.  
Tel. 248-7656.

**New (G6)**  
St. Martin's Lane, W.C.2.  
Tel. 836-3878.

**Old Vic (I7)**  
Waterloo Rd., S.E.1.  
Tel. 928-7616.

**Palace (G5)**  
Shaftesbury Ave., W.1.  
Tel. 437-6834.

**Palladium (F5)**  
8 Argyle St., W.1.  
Tel. 437-7373.

**Phoenix (G5)**  
Charing Cross Rd., W.C.2.  
Tel. 836-8611.

**Piccadilly (G6)**  
Denmark St., W.1.  
Tel. 437-4506.

**Players (H6)**  
Villiers St., W.C.2.  
Tel. 839-1134.

**Prince of Wales (G6)**  
Coventry St., W.1.  
Tel. 930-8681.

**Queen's (G6)**  
Shaftesbury Ave., W.1.  
Tel. 734-1166.

**Regents Park Open-Air Theatre (D3)**  
N.W.1. Tel. 486-1813.

**Royal Court (D8)**  
Sloane Square, S.W.1.  
Tel. 730-1745.

**St. Martin's (G5)**  
West St., W.C.2.  
Tel. 836-1443.

**Savoy (H6)**  
Strand, W.C.2. Tel. 836-8888.

**Shaftesbury (G5)**  
Shaftesbury Ave., W.C.2.  
Tel. 836-6596.

**Strand (H5)**  
Aldwych, W.C.2.  
Tel. 836-2660.

**Vaudeville (H6)**  
Strand, W.C.2.  
Tel. 836-4871.

**Victoria Palace (F8)**  
S.W.1. Tel. 834-1317.

**Whitehall (G7)**  
S.W.1. Tel. 930-6692.

**Wyndham (G6)**  
Charing Cross Road, W.C.2.  
Tel. 836-3028.

#### *For Ballet and Opera*

**Covent Garden (H5)**  
Royal Opera House, Bow St.,  
Covent Garden, W.C.2.  
Tel. 246-1066.

**Sadler's Wells (I4)**  
Rosebery Ave., E.C.1.  
Tel. 837-1672.

#### *Concerts*

**Royal Albert Hall (C7)**  
Kensington Road, S.W.7.  
Tel. 589-8212.

**Royal Festival Hall (H6)**  
South Bank, S.E.1.  
Tel. 928-3191.

**Queen Elizabeth Hall (H6)**  
South Bank, S.E.1.  
Tel. 928-3191.

**Wigmore Hall (E5)**  
36 Wigmore St., W.1.  
Tel. 935-2141.

#### *Cinemas*

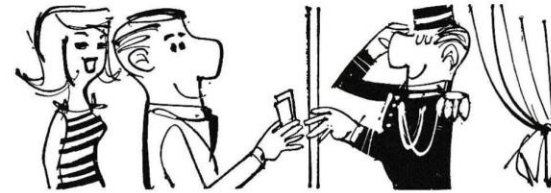
**Academy One & Two (F5)**  
165 Oxford St. Tel. 437-2981.

**Astoria (G5)**  
Charing Cross Rd., W.C.2.  
Tel. 437-5385.

**Carlton (G6)**  
Haymarket, S.W.1.  
Tel. 930-3711.

**Classic (D4)**  
Baker Street, W.1.  
Tel. 935-8836.

**Columbia (G5)**  
Shaftesbury Ave., W.1.  
Tel. 734-5414.



**Cinecenta (G6)**  
S.W.1. Tel. 930-0631.

**Curzon (E6)**  
Curzon St., W.1.  
Tel. 499-3737.

**Empire (G6)**  
Leicester Square, W.1.  
Tel. 437-1234.

**Savoy (F6)**  
W.1. Tel. 734-1449.

**Leicester Square Theatre (G6)**  
W.C.2. Tel. 930-5252.

**London Pavilion (G6)**  
Piccadilly Circus, W.1.  
Tel. 437-2982.

**Metropole (F8)**  
Victoria Square, S.W.1.  
Tel. 834-0208.

**National Film Theatre (H6)**  
South Bank, S.E.1.  
Tel. 928-3232.

**New Victoria (F8)**  
S.W.1. Tel. 834-2544.

**Odeon (G6)**  
Haymarket, S.W.1.  
Tel. 930-2738.

**Odeon (A7)**  
Kensington, W.8.  
Tel. 937-0131.

**Odeon (G6)**  
Leicester Square, W.C.2.  
Tel. 930-6111.

**Odeon (D5)**  
Marble Arch, W.1.  
Tel. 723-2011.

**Paris Pullman (B9)**  
Drayton Gardens, S.W.10.  
Tel. 373-5898.

**Plaza (G6)**  
Lower Regent St., W.1.  
Tel. 930-8944.

**Prince Charles (G6)**  
Leicester Square, W.C.2.  
Tel. 437-8181.

**Rialto (G6)**  
3 Coventry St., W.1.  
Tel. 437-3488.

**Ritz (G6)**  
Leicester Square, W.C.2.  
Tel. 437-1234.

**Warner (G6)**  
Leicester Square, W.C.2.  
Tel. 437-3423.

#### **NIGHT CLUBS**

Open to members only, but applications for membership can be made by letter or personally without delay. Spirits are served in "doubles" or bottles costs from about 40p. Service charge and VAT are added to the bill, so it is worth counting your cash before you enter. Many clubs are closed on Sundays.

**Astor (E6)**  
1a Fitzmaurice Place, W.1.  
Tel. 499-3181.  
Cabaret and hostesses.

**Blue Angel (E6)**  
14 Berkeley Square, W.1.  
Tel. 629-1443.  
Cabaret and hostesses.

**Churchills (F6)**  
60 New Bond Street, W.1.  
Tel. 493-2626.  
Dancing, 2 floor shows, hostesses.

**Copacabana (F6)**  
177 Regent Street, W.1.  
Tel. 734-7675.  
Floor show, dancing and hostesses.



**Elysee** (G5)  
13 Percy Street, W.1.  
Tel. 636-4804.  
Dancing and cabaret.  
Open Sundays.

**Eve** (F6)  
189 Regent Street, W.1.  
Tel. 734-0557.  
Dancing, 2 floor shows per night.

**Ginza** (G5)  
16 Great Newport St., W.C.2.  
Tel. 836-1041.  
Cabaret, dancing and hostesses.

**Le Riffi** (F6)  
15a Hay Hill, W.1.  
Tel. 493-8329.  
Dancing. No cabaret.

**Mandrake** (G5)  
4 Meard Street, W.1.  
Tel. 437-4444.  
Dancing. No cabaret.

**Murray's** (F6)  
16 Beak Street, W.1.  
Tel. 437-4623.  
Dancing, floor show, hostesses.

**Plumes** (E7)  
5 Whitehorse Street, W.1.  
Tel. 493-1017.  
Dancing and cabaret.

## DINNER AND DANCE

There are many discotheques where you can still have an enjoyable night out for two for under £10. Hotels like the **Dorchester**, **Inn on the Park** and **Savoy** have dancing for those who can afford it but the best value are the **Talk of the Town**, **Leicester Square**, which usually has a well-known international star in its cabaret or, for those with only £5 to spend, **Stars and Garters**, **Inncenta**, **Leicester Square** which has a **Music Hall** show twice nightly.

## FOR CHILDREN OF ALL AGES

**The Cutty Sark and Greenwich Maritime Museum** (off map). A real tea clipper at Greenwich and nearby the famous maritime museum with Nelson relics, naval armour, pictures and a real steam-driven paddle tug. To get there take the **Waterbus** from **Charing Cross Pier** in summer or train from **Charing Cross Station** in winter.

**HMS Belfast** (K6). The last surviving Royal Navy cruiser of wartime fame. It is moored opposite the Tower and can be reached by foot from **London Bridge Underground**. Open daily 11 a.m. to 6 p.m. Tel. 407-6434.

**Little Angel Theater** (I2), 14 Dagmar Passage, Islington, N.1. Tel. 226-1787. Marionettes daily during school holidays.

**London Zoo** (E2), Regent's Park, N.W.1. Open March–October. 9 a.m. to 7 p.m. Children's Zoo 10.30 a.m.

**The Science Museum** (C8), Exhibition Road, S.W.7. Admission free. Nearest Underground: South Kensington.

**River and Canal Trips**. There is nothing nicer than being on the river Thames on a hot day in London. Tel. 930-2074 for full details, but, among the places you can see this way are the Tower, Greenwich, Kew, Richmond and Hampton Court. The **Jenny Wren** narrow boat takes passengers on Regent's Park canal. Tel. 485-6210 for details. There is a regular **Zoo Waterbus** from **Little Venice** – **Warwick Avenue Underground** – which does the round trip to the Zoo for 26p.

## "PUB CRAWLING"

Last but not least, perhaps one of the most interesting and enjoyable – and certainly one of the cheapest – ways of spending an evening in London is to visit one of the 4,000-odd public houses. You can choose an ancient inn steeped in tradition, or a plush, modern pub, but one thing is certain, you'll find yourself drawn into friendly conversation with your bar companions, swapping views on life over a glass of strong English beer. (But please note that by law children and young people under 18 years of age are not allowed inside U.K. "pubs".)

## Transportation

Transportation facilities are excellent and operate approximately from 5.30 a.m. to midnight with skeleton service thereafter. The underground of London is both speedy and reliable with huge maps in all the stations to make it simple for you to find your way around – traveling in the right direction! If you miss the "tube", don't worry, for the next one will be along shortly. The red double-decker buses seem to be everywhere and there are plenty of taxis which can be hailed on the streets. For any journey outside the Metropolitan Area, the fare is subject to agreement between the driver and the hirer. The rate for the taxi journey from London Airport to central London is £5 minimum.

And for those who hire a car, a word of advice – from Monday to Friday try to avoid driving in central London at "rush hours" when the office staff are arriving and leaving (7.30 to 9.30 a.m. and 4.30 to 7 p.m.).

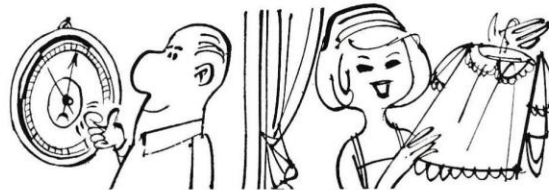
We list below a few car hire and taxi phone numbers which may prove useful:

**Radio Cabs:** 340-322; 289-1133; 286-4848 (Central London).

**Car hire:** Avis Rent-a-Car, W.1., 629-7811; Miles & Miles Ltd., S.W.7., 584-9295; Hertz Rent-a-Car, S.W.7., 584-5050.

## Climate and clothing

The climate is generally mild but the unpredictability of English weather is a standard joke, even among the English – so remember to take a raincoat, or better still purchase one in London where they are a "good buy". Temperatures in summer average 63°F (17°C) and, in winter, 40°F (4°C).



Before setting out every morning on your sightseeing tour, dial 836-2211 for a weather forecast.

Evening dress is not essential but should you require it you will find a number of tailors hiring out formal dress and accessories at reasonable rates.

There are hundreds of dry cleaning establishments, many of them operating a 24-hour service, some even offering a while-you-wait express service. And there are now numerous coin-in-the-slot launderettes where you can wash your own clothes.

## Useful information

### 24-hour Petrol Service

**Berkeley Sq. House Garage**  
Bruton Lane,  
7 Berkeley Square, W.1.  
Tel. 499-4343.

**Blue Star Garage**  
Whitelands House,  
Chelsea, S.W.3.  
Tel. 730-5266.

### 24-hour Casualty—General Hospitals in Central London

**Charing Cross Hospital**  
Agar St., Strand, W.C.2.  
Tel. 836-7788.

**Guy's Hospital**  
57 Thomas's Street,  
London Bridge, S.E.1.  
Tel. 407-7600.

**Middlesex Hospital**  
Mortimer Street, W.1.  
Tel. 636-8333.

**St. Mary Abbots Hospital**  
Marloes Road, W.8.  
Tel. 937-8201.

**Westminster Hospital**  
Dean Ryle St., S.W.1.  
Tel. 834-8161.

### Dental Hospitals

**Royal Dental Hospital**  
32 Leicester Square, W.C.2.  
Tel. 930-8831.

**St. George's Hospital**  
Tooting Grove, S.W.17.  
Tel. 625-1255.

**University College Dental Hospital**  
Mortimer Market, W.1.  
Tel. 387-0351.

### All-night chemists

**Bayswater Pharmacy**  
108 Westbourne Grove, W.2.  
(closes 11 p.m. Mon.–Sat.).

**Bell & Crocyden**  
50 Wigmore Street, W.1.  
(closes 10 p.m. Mon.–Sun.).

**Boots**  
Piccadilly Circus  
(open 24 hours).

**Brunton**  
240 Earls Court Road, S.W.5.  
(open until 10.30 p.m. Mon.–Sat.).

**Hall**  
84 Shaftesbury Avenue, W.1.  
(closes 11 p.m. Mon.–Sun.).

**Underwoods**  
171 Brompton Road, S.W.3.  
(closes 12 midnight Mon.–Sun.).

### Hire a Bike

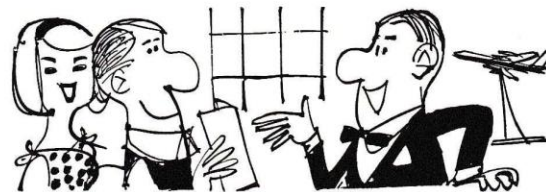
**Rent-a-Bike (A7)**  
Student Center, Church St.,  
Kensington. Tel. 937-089  
(85p per day or £4.50 per week).

**Savile's**  
97 Battersea Rise, S.W.11.  
(£1.75 per week).

**Leicester Ward**  
25 Bedford Hill, S.W.12.  
(£1.50 per week).

**Scooter Hire (C10)**  
504 King's Road, S.W.10.  
Tel. 351-1679.

**Scoot-a-long (K8)**  
300 Old Kent Road, S.E.1.  
Tel. 703-3570.



## Addresses

**London Tourist Board (E8)**, 4 Grosvenor Gardens, S.W.1., tel. 730-0791.

**British Travel & Holidays and London Tourist Information Center (F6)**, 64 St. James's Street, S.W.1., tel. 629-9191.

**London Transport Enquiry Offices:** Piccadilly, St. James's Park, Euston, King's Cross, Victoria and Oxford Circus Underground stations, tel. 222-1234.

**International Students' House (F4)**, 1 Park Crescent, W.1., tel. 636-9472.

**Telétourist:** Recorded messages giving main forthcoming events: English, tel. 246-8041; French, tel. 246-8043; German, tel. 246-8445; Italian, 246-8049; Spanish, tel. 246-8047.

**SAS Ticket Office:** 52 Conduit St., W.1. (F5), tel. 734-6777. (Reservations: 734-4020).

## Special services

If you are traveling with children, there is no need to miss London's night life for there are a number of baby-sitting organizations. For example: **Universal Aunts**, tel. 730-9834; **Baby Sitters Unlimited**, tel. 730-7777; **Baby-minders**, tel. 935-3515.

Another useful telephone number is that of **Hire Services** (tel. 992-0101) from whom you can rent anything from a camera to a wheelchair.

If you leave your hat or umbrella on a bus or underground train, your next stop should be the **Lost Property Office**, 200 Baker Street, N.W.1.

## Public holidays

Offices and shops are closed on the following holidays in England, Wales and Northern Ireland: Good Friday, Easter Monday, Spring Bank Holiday, Late Summer Bank Holiday (last Monday in August), Christmas Day, Boxing Day (first day after Christmas) and New Year's Day.

See the SAS City Portrait of Edinburgh and Glasgow for details of holidays in Scotland.

*Edited by Mike Simon*

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### **Our Special Meal Service**

*If your diet is governed by religion, health, or regional preference, or if you need something different from the regular menu, ask your SAS office or travel agent about the SAS Special Meal Service.*

*This extra SAS service allows you to preorder from eight different categories of special meals – 70 dishes, among which we are sure you will find a meal to suit your individual taste, or that of your children.*

