



Only Southern has it!

North-South Service between
MONROE, LA.
 and
MEMPHIS • NEW ORLEANS • NATCHEZ
BATON ROUGE • GREENVILLE

TWICE THE FUN FOR HALF THE COST!

On Monday, Tuesday or Wednesday, of each week, you can take Mom and the kids along for half-fare; then the whole family can enjoy your trip on Southern with you! Consult your nearest Southern Airways Office or your Travel Agent for details.

SAVE WITH SOUTHERN'S FAMILY PLAN!

JUST CHARGE IT

Yes, your UNIVERSAL AIR TRAVEL PLAN CREDIT CARD is good for passage via Southern Airways and all connecting carriers. Southern also offers a LOCAL AIR TRAVEL CREDIT CARD, good over the entire Southern system, which requires no deposit; ideal for the individual or business with interests through the Southland. For details, call any Southern Airways Office.

LEAVE YOUR CAR AT HOME

You can rent one anywhere!

For a great deal less than you think, you can rent a new car at your destination--have it waiting for you right at the airport. Check on the Plane-Auto plan with any Southern Airways Office.

FOR SPEED AND CONVENIENCE USE ★ AIR MAIL ★ AIR PARCEL POST
 ★ AIR EXPRESS

*Fly SOUTHERN . . .
 The South's Local Service Airline*

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Piedmont Hotel	CA. 8403
	(Municipal Airport)	CA. 8403
BATON ROUGE, LA.	Harding Field	7-2293
BILOXI-GULFPORT, MISS.	Gulfport Airport	Gulfport 687
	Tutwiler Hotel	37-9646
	Brown-Marx Bldg.	37-9646
	(Municipal Airport)	57-9646
BIRMINGHAM, ALA.	Douglas Field	5-8733
	Fletcher Field	1971
	Muscogee Airport	7-6568
	Columbus-Lowndes County Airport	2598
	(Municipal Airport)	6-5285
	(Municipal Airport)	4051
	(Municipal Airport)	3-0173
	Greenwood County Airport	9-3191
	Gulfport Airport	Gulfport 687
	(Hotel Heidelberg)	2-8889
	Hawkins Field	2-8889
	Imeson Airport	4-7833
	Callaway Airport	8614
	(Municipal Airport)	3440
	Peabody Hotel	5-6456
	(Municipal Airport)	5-6456
	Bates Field	7-3637
	Selman Field	3-4493
	Moultrie Municipal Airport	1140
	Adams County Airport	6963
NEW ORLEANS, LA.	724 Common Street	
	(St. Charles Hotel)	Kenner 4-2558
	Moisant Intl. Airport	Kenner 4-2558
SPARTANBURG, S.C.	Memorial Airport	3-5532
	Travel Service, Colonial Hotel	211
THOMASVILLE, GA.	Moultrie Municipal Airport	Moultrie 1140
TUPELO, MISS.	(Municipal Airport)	255
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	(Municipal Airport)	2851
VICKSBURG, MISS.	(Municipal Airport)	550

GENERAL OFFICES--MUNICIPAL AIRPORT--BIRMINGHAM, ALABAMA
 SALES OFFICES--MUNICIPAL AIRPORT--ATLANTA, GEORGIA

SEPTEMBER 1, 1953

SOUTHERN
AIRWAYS



SOUTHERN AIRWAYS, INC.
 MUNICIPAL AIRPORT
 ATLANTA, GEORGIA



**DEPENDABLE
 SCHEDULED
 TRANSPORTATION**

One of the SCHEDULED AIRLINES of the U.S.

COMPLETE SYSTEM SCHEDULES

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

		NORTHBOUND AND EASTBOUND																	
Read Down	Flight Number	112	202	102	114	302	432	104	204	334	434	106	346						
		AM	AM	AM	PM	AM	AM	PM	PM	PM	PM	PM	PM						
MOBILE	(CST) Lv										2:00								
GULFPORT-BILOXI	" Lv										2:28								
LAUREL	(CST) Lv										3:09								
NEW ORLEANS	(CST) Lv					8:00							4:00						
BATON ROUGE	" Lv					8:33							4:33						
NATCHEZ	" Lv					9:10							5:10						
VICKSBURG	" Lv					9:36							5:36						
JACKSON	(CST) Ar					9:58							5:58						
JACKSON	(CST) Lv						9:43				3:43		4:10						
VICKSBURG	" Lv						10:10				4:10		4:36						
MONROE	" Lv												4:36						
GREENVILLE, MISS.	" Lv												4:16						
CLARKSDALE	" Lv												4:56						
CLARKSDALE	(CST) Ar												5:13						
MEMPHIS	(CST) Ar												5:45						
MEMPHIS	(CST) Lv												6:13						
TUPELO	(CST) Lv					7:30							6:40						
COLUMBUS, MISS.	(CST) Ar					8:11							7:21						
TUSCALOOSA	" Ar					8:39							7:49						
BIRMINGHAM	" Ar					8:41							7:51						
BIRMINGHAM	(CST) Lv					9:07							8:17						
GADSDEN	(CST) Lv					9:34							8:44						
JACKSONVILLE	(EST) Lv					9:39							8:48						
VALDOSTA	" Lv					10:05							9:14						
JACKSONVILLE	(EST) Lv			7:55					2:10										
VALDOSTA	" Lv			8:42					2:57										
MOULTRIE	" Lv			9:05					3:20										
ALBANY	" Lv			9:28					3:43										
COLUMBUS, GA.	" Ar			10:06					4:21										
COLUMBUS, GA.	" Ar			10:09					4:24										
LAGRANGE	" Lv			10:31					4:46										
ATLANTA	(EST) Ar			11:50					5:15										
ATLANTA	(EST) Lv	8:30				3:00													
ATHENS	" Lv	9:06				3:36													
GREENWOOD	" Lv	9:39				4:09													
GREENVILLE, S.C.	" Lv	10:04				4:34													
SPARTANBURG	" Lv	10:22				4:52													
CHARLOTTE	(EST) Ar	10:52				5:22													
CHARLOTTE	(EST) Lv	AM	AM	AM		PM	AM	PM	PM		PM	PM	PM						

SHADDED AREAS INDICATE P. M. TIMES

SHADDED AREAS INDICATE P. M. TIMES

		SOUTHBOUND AND WESTBOUND																	
Read Down	Flight Number	301	401	101	331	201	115	105	347	107	437	207	119						
		AM	AM	AM	PM	AM	PM	PM	PM	PM	PM	PM	PM						
CHARLOTTE	(EST) Lv						12:05												
SPARTANBURG	" Lv						12:37												
GREENVILLE, S.C.	" Lv						12:55												
GREENWOOD	" Lv						1:19												
ATHENS	" Lv						1:51												
ATLANTA	(EST) Ar						2:22												
ATLANTA	(EST) Lv							3:15											
LAGRANGE	" Lv																		
COLUMBUS, GA.	" Ar																		
COLUMBUS, GA.	" Lv																		
ALBANY	" Lv																		
MOULTRIE	" Lv																		
VALDOSTA	" Lv																		
JACKSONVILLE	(EST) Ar																		
GADSDEN	(CST) Lv																		
BIRMINGHAM	" Ar																		
BIRMINGHAM	" Lv																		
TUSCALOOSA	" Lv																		
COLUMBUS, MISS.	(CST) Ar																		
COLUMBUS, MISS.	(CST) Lv																		
TUPELO	(CST) Ar																		
MEMPHIS	(CST) Ar																		
MEMPHIS	(CST) Lv																		
CLARKSDALE	" Lv																		
GREENVILLE, MISS.	" Lv																		
MONROE	" Lv																		
VICKSBURG	" Lv																		
VICKSBURG	(CST) Ar																		
JACKSON	(CST) Lv																		
JACKSON	(CST) Ar																		
VICKSBURG	" Lv																		
NATCHEZ	" Lv																		
BATON ROUGE	" Lv																		
NEW ORLEANS	(CST) Ar																		
LAUREL	" Lv																		
GULFPORT-BILOXI	" Lv																		
MOBILE	(CST) Ar																		

SHADDED AREAS INDICATE P.M. TIMES.

SHADDED AREAS INDICATE P.M. TIMES.

BUY ROUND TRIP! SAVE 10% ON RETURN TICKET

		ADULT FARES *																			
ALBANY	GA.	30	40	22	50	33	50	49	60	10	50	46	40	53	50	39	80	38	50		
ATHENS	GA.	15	95		8	40	72	70	25	60	74	60	95	10	90	38	50	20	60		
BATON ROUGE	LA	11	80	4	40	64	80	66	10	17	70	70	105	30	12	00	50	10	19		
BILOXI	MS	38	25	10		49	108	90	87	50		87	30	55	80	80	108	2	90		
BIRMINGHAM	AL	17	60	13	40	39	20	40	37	40	27	80	13	70	5	70	11	30	10		
CHARLOTTE	N.C.	28	10	12	50	23	55		70	60	37	20	57	70	40	60	12	00	15		
CLARKSDALE	MS	31	10	26	95	19	70	20	60	19	65	37	15								
COLUMBUS	GA.	5	50	10	45	6	30		14	60	20	60									
COLUMBUS	MISS.	24	40	20	25	16	10	18	80	19	60	7	20	30	35	12	80	21	40		
GADSDEN	AL	17	60	10	80	6	40	28	70	29	35	3	10	21	35	22	55	12	35		
GREENVILLE	MISS.	30	00	15	30	16	20	21	70												
GREENWOOD	S.C.	20	90	7	40	10	40	25													
GULFPORT	MISS.	34	75			26	45		20	60											
JACKSON	MISS.	28	65	2	50	9	80	10	70	16	20	38									

ADULT FARES *

ONE-WAY FARES IN CLEAR AREA BELOW DIAGONAL LINE

ROUND-TRIP FARES IN SHADED AREA ABOVE DIAGONAL LINE

AND:	Between:	Albany	Georgia	Georgia	Georgia	Baton Rouge	Mississippi	Birmingham	North Carolina	Clarksdale	Mississippi	Georgia	Columbus	Mississippi	Alabama	Greenville	South Carolina	Greenville	South Carolina	Gulfport	Mississippi	Jackson	Mississippi	Jacksonville	Florida	LaGrange	Georgia	Laurel	Mississippi	Memphis	Tennessee	Mobile	Alabama	Monroe	Louisiana	Moultrie	Georgia	Natchez	Mississippi	New Orleans	Louisiana	Spartanburg	South Carolina	Tupelo	Mississippi	Tuscaloosa	Alabama	Valdosta	Georgia	Vicksburg	Mississippi					
		GA.	GA.	GA.	LA.	MISS.	ALA.	MISS.	GA.	MISS.	ALA.	MISS.	GA.	MISS.	ALA.	MISS.	GA.	MISS.	ALA.	MISS.	GA.	MISS.	ALA.	MISS.	FLA.	MISS.	GA.	MISS.	TENN.	ALA.	LA.	GA.	MISS.	LA.	S.C.	MISS.	ALA.	GA.	MISS.	S.C.	MISS.	ALA.	GA.	MISS.	S.C.	MISS.	ALA.	GA.	MISS.							
ALBANY	GA.		30.40	22.50	33.50	49.60	10.50	46.40	33.50	39.80	38.50	21.70	15.20	61.80	5.70	42.40	52.00	39.90	9.40									
ATHENS	GA.	15.95		8.40	72.70	25.60	24.60	59.10	19.90	38.50	20.60	14.10	8.80	54.50	42.50	15.60	52.00	35.00	72.70	16.80	44.10	32.10	39.10	59.40							
ATLANTA	GA.	11.80	4.40		64.80	66.10	17.70	29.10	51.30	12.00	30.60	12.20	57.00	19.20	17.10	66.10	46.60	34.60	7.30	55.60	44.10	67.70	60.10	26.60	55.90	64.80	21.90	36.20	24.20	31.00	51.50				
BATON ROUGE	LA.	38.25	34.10			49.10	89.30	37.50	35.80	54.60	29.10	82.10	80.90	18.70	28.20	43.00	41.20	18.70	9.40	9.50	82.10	41.70	42.60	18.70			
BILOXI	MISS.	34.75	50.30	39.20	37.30	55.80	30.80	20.40	10.90	43.80	8.20	35.80	29.70	43.20	44.00	25.50			
BIRMINGHAM	ALA.	17.60	13.45	9.30	25.80	26.45	44.80	37.40	27.80	13.70	5.90	41.30	35.00	33.80	50.30	30.80	50.40	24.60	39.90	30.30	51.90	44.30	38.20	40.10	49.10	37.70	19.60	6.90	42.20	35.80		
CHARLOTTE	N.C.	26.10	12.90	15.30	47.00	23.55	70.60	39.20	57.70	40.60	12.00	15.80	73.70	61.80	36.00	63.50	54.30	83.90	89.30	9.40	63.30	51.30	58.40	78.60		
CLARKSDALE	MISS.	31.10	26.95	19.70	20.60	19.65	37.15	24.40	42.90	8.40	60.80	60.80	39.20	18.90	28.40	7.60	41.90	18.90	28.20	40.50	63.50	18.50	31.20	18.90		
COLUMBUS	GA.	5.50	10.45	6.30	14.60	20.60	40.70	23.50	29.30	28.10	31.80	5.70	54.20	15.20	
COLUMBUS	MISS.	24.40	20.25	16.10	18.80	19.60	7.20	30.35	12.80	21.40	19.60	27.60	47.90	46.70	37.30	17.10	63.30	37.50	26.50	16.80	39.00	32.50	51.20	26.50	37.90	50.60	5.90	6.90	55.10	22.30	
GADSDEN	ALA.	17.60	10.80	6.40	28.70	29.35	3.10	21.35	22.55	12.35	10.30	47.20	30.70	29.30	55.80	36.30	46.10	19.40	45.40	35.80	57.40	50.20	38.20	46.00	54.60	33.40	25.50	12.80	42.20	41.30		
GREENVILLE	MISS.	30.00	15.30	16.20	21.70	4.40	14.50	24.80	30.80	10.50	20.00	16.00	33.60	10.50	19.80	32.20	26.80	34.40	10.50			
GREENVILLE	S.C.	20.90	7.40	10.10	43.20	18.40	6.30	32.00	15.40	25.20	16.15	5.70	63.90	51.90	26.10	53.70	44.40	74.10	82.10	5.70	53.50	41.50	48.50	68.80			
GREENWOOD	S.C.	20.25	4.60	9.00	42.55	17.75	8.30	32.00	14.75	24.55	15.40	3.00	62.70	50.70	24.40	53.70	43.20	80.90	7.90	52.30	40.20	47.30	67.60		
GULFPORT	MISS.	34.75	26.45	20.60	19.60	29.35	16.20	20.40	10.90	43.80	8.20	35.80	29.70	43.20	44.00	25.50	
JACKSON	MISS.	28.65	24.50	9.80	10.70	16.20	38.75	9.90	9.00	19.10	5.50	33.60	32.95	10.70	9.50	24.40	23.10	15.40	9.40	21.70	66.50	22.80	24.00	5.70		
JACKSONVILLE	FLA.	11.40	22.35	18.20	26.50	32.50	16.70	33.30	24.25	27.30	26.65	76.80	16.80	54.60	68.90	56.90	12.40	
LAGRANGE	GA.	8.00	8.20	3.80	12.90	18.90	3.00	19.70	10.20	13.70	12.80	51.00	19.40	28.70	43.10	31.00	23.80
LAUREL	MISS.	29.25	14.80	5.70	20.95	14.90	13.90	23.85	10.50	33.40	14.10	24.90	18.90	32.30	33.30	14.70		
MEMPHIS	TENN.	32.50	27.35	23.20	22.60	23.05	15.90	33.40	4.00	28.50	8.80	18.80	8.40	28.25	28.25	23.05	12.80	40.40	26.80	17.55	47.50	26.50	66.50	33.70	44.10	56.40	10.90	23.60	70.50	24.40		
MOBILE	ALA.	35.60	21.65	4.30	27.30	22.05	20.50	30.20	17.65	4.30	12.15	7.40	24.95	38.50	32.40	44.60	45.50	27.40		
MONROE	LA.	31.60	9.80	18.80	23.30	9.90	17.10	26.40	5.50	18.80	8.10	13.10	13.90	20.25	9.40	26.60	32.50	39.40	15.40			
MOULTRIE	GA.	3.00	18.40	14.00	20.10	28.55	7.95	26.90	20.10	23.35	22.70	8.80	10.20	47.10	56.80	44.70	5.70		
NATCHEZ	MISS.	29.40	4.90	15.60	21.00	44.15	14.80	13.90	24.20	10.40	39.00	15.60	4.90	9.90	17.70	17.05	4.90	17.50	76.80	32.30	33.30	9.40	
NEW ORLEANS	LA.	38.25	34.10	5.00	25.80	47.00	21.30	19.90	28.70	16.																																											