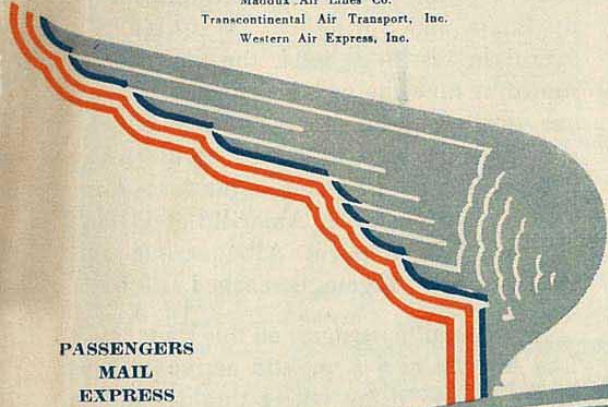


TRANS-CONTINENTAL



& WESTERN AIR, INC.

Maddux Air Lines Co.
Transcontinental Air Transport, Inc.
Western Air Express, Inc.



PASSENGERS
MAIL
EXPRESS

CROSS THE
CONTINENT
IN

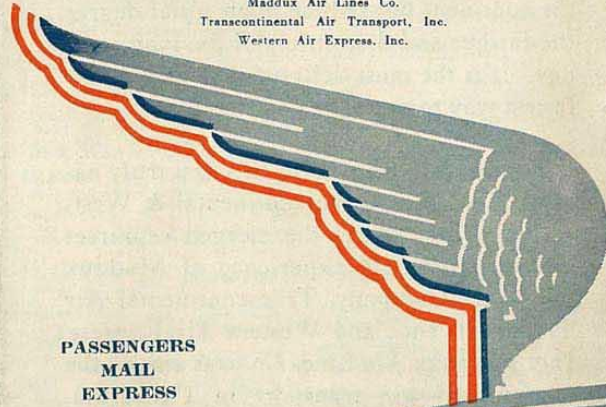
36 HOURS

TRANS-CONTINENTAL



& WESTERN AIR, INC.

Maddux Air Lines Co.
Transcontinental Air Transport, Inc.
Western Air Express, Inc.



PASSENGERS
MAIL
EXPRESS

CROSS THE
CONTINENT
IN

36 HOURS

TRANSCONTINENTAL & WESTERN AIR, INC.

Daily Schedules—(Subject to Change Without Notice)



TWO TRANSCONTINENTAL AIR PASSENGER SERVICES DAILY

Westbound—Read Down

"Connecting Train Schedules Shown in Italics"

Eastbound—Read Up

Flight No. 3	N.Y.N.H. & H.R.R. Train No. 183 Norfolk and Western Ry. Train No. 3-23 Penna. R.R. Train No. 19 "The St. Louisan"	CITY	N.Y.N.H. & H.R.R. Train No. 177 "The Senator"	Penna. R.R. Train No. 1st 65 "The Pocahontast"	N.Y.N.H. & H.R.R. Train No. 182-10 "The Bay State"	Norfolk and Western Ry. Train No. 24-4 "The Pocahontas"	Penna. R.R. Train No. 66 "The American"	Flight No. 4	N.Y.N.H. & H.R.R. Train No. 182-10 "The Bay State"	Norfolk and Western Ry. Train No. 24-4 "The Pocahontas"	Penna. R.R. Train No. 6 "Mer-cantile"	Flight No. 3
8:00 AM	4:25 PM 5:30 PM 8:00 PM 10:00 PM 10:30 PM	Boston (E.T.) Providence New Haven New York—Penna. Station (E.T.) Newark Airport North Philadelphia Philadelphia (Camden Airport)	12:30 PM 1:30 PM 3:42 PM 5:30 PM 6:05 PM	7:30 PM 7:50 PM	9:45 AM 9:02 AM	8:30 PM 2:26 PM 11:40 AM 9:45 AM 9:02 AM	7:16 AM	6:18 PM	8:30 PM 2:26 PM 11:40 AM 9:45 AM 9:02 AM	6:35 AM	5:39 PM 5:29 PM	8:46 AM 8:51 AM
9:53 AM 10:03 AM	7:58 AM	Washington Baltimore Harrisburg Harrisburg (Harrisburg Airport)	6:30 PM 7:30 PM 10:05 PM	7:30 PM 7:48 AM 5:01 AM	8:45 PM 7:48 AM 5:01 AM	7:55 AM 6:52 AM	6:57 PM	4:35 PM 4:25 PM	8:45 PM 7:48 AM 5:01 AM	6:57 PM	2:52 PM 2:42 PM	11:51 AM 12:01 PM
1:41 PM	12:02 PM 7:25 AM	Pittsburgh Pittsburgh (Curtiss-Bettis Airport) Norfolk (E.T.) Richmond Roanoke Port Columbus (E.T.) Columbus (E.T.)	12:15 PM 12:35 PM 6:25 PM	7:44 AM	7:06 PM	6:05 PM 11:25 AM 10:15 PM	2:09 PM	1:15 PM	7:06 PM 6:05 PM 11:25 AM 10:15 PM	10:15 PM	1:15 PM	1:41 PM
Flight No. 3	Flight No. 1		Flight No. 2	Flight No. 4								
1:51 PM 2:30 PM 2:40 PM 4:47 PM 4:57 PM 7:03 PM Overnight Hotel Stop 8:30 AM	8:00 AM 8:45 AM 8:55 AM 11:10 AM 11:20 AM	Port Columbus (E.T.) Indianapolis (Indianapolis Airport) (C.T.) St. Louis (Lambert Field) Kansas City (Municipal Airport) (C.T.)	6:30 PM 3:50 PM 3:40 PM 1:40 PM 1:30 PM	1:03 PM 10:36 AM 10:36 AM 8:26 AM 8:26 AM 6:35 AM Overnight Hotel Stop 8:00 PM	11:50 AM 11:40 AM 10:10 AM 10:00 AM	9:10 AM 9:00 AM	7:00 AM Overnight Hotel Stop	6:25 PM 6:15 PM 3:55 PM	11:50 AM 11:40 AM 10:10 AM 10:00 AM	10:00 AM	5:00 AM	10:15 AM 10:25 AM 1:00 PM
1:10 PM 2:35 PM 2:45 PM 4:50 PM 5:00 PM	1:15 PM 1:25 PM 3:10 PM Overnight Hotel Stop 9:00 AM 9:50 AM 10:00 AM	Albuquerque (T. & W. A. Airport) (M.T.) Winslow (T. & W. A. Airport) (M.T.) Kingman (T. & W. A. Airport) (P.T.) Los Angeles (Alhambra Airport) (P.T.) Los Angeles (Glendale Airport) (P.T.)	12:15 PM	3:45 PM 12:15 PM 12:05 PM 9:50 AM 9:40 AM	Transcontinental passengers will use Flight No. 3 from Amarillo.	Passengers originating west of Amarillo and using Flight No. 2 and its connections east thereof, will use Flight No. 4 up to Amarillo.						8:00 PM

Southbound—Read Up

CALIFORNIA SERVICES

Northbound—Read Down

Flight No. 5	Flight No. 7	Air Miles	Northern Division		Flight No. 6	Flight No. 8
12:00 Noon	7:30 PM	0	Ar.	Los Angeles Alhambra	8:50 AM	4:20 PM
11:55 AM	No Stop	10	Ar.	Los Angeles (Glendale)	9:00 AM	4:30 PM
9:00 AM	4:30 PM	348	Lv.	San Francisco (Bay Airdrome)	12:00 Noon	7:30 PM

NOTE—FIVE PER CENT REDUCTION IS GRANTED ON ROUND TRIP TICKETS.

TRANSCONTINENTAL & WESTERN AIR, INC.

MEMORANDUM OF RATES—EFFECTIVE FEBRUARY 1, 1931. (Subject to Change Without Notice)

	New York	Philadelphia	Harrisburg	Pittsburgh	Columbus	Indianapolis	St. Louis	Springfield	Kansas City	Tulsa	Oklahoma City	Wichita	Amarillo	Albuquerque	Winslow	Kingman	Los Angeles	San Francisco
New York																		
Philadelphia	6		13	24	36	49	65	79	82	91	98	94	115	139	159	175	200	225
Harrisburg	6	7		18	30	43	59	73	76	85	92	88	109	133	153	169	194	219
Pittsburgh	24	18	11		12	25	41	55	58	67	74	70	91	115	135	151	176	201
Columbus	36	30	23	12		13	29	43	46	55	62	58	79	103	123	139	159	184
Indianapolis	49	43	36	25	13		16	30	33	42	49	45	66	90	110	126	151	176
St. Louis	65	59	52	41	29	16		14	17	26	33	29	50	74	94	110	135	160
Springfield	79	73	66	55	43	30	14		xx	12	19	xx	36	60	80	96	121	146
Kansas City	82	76	69	58	46	33	17	xx		xx	xx	14	35	60	80	95	120	145
Tulsa	91	85	78	67	55	42	26	12	xx		7	xx	24	48	68	84	109	134
Oklahoma City	98	92	85	74	62	49	33	19	xx	7		xx	17	41	61	77	102	127
Wichita	94	88	81	70	58	45	29	xx	14	xx	xx		21	45	65	81	106	131
Amarillo	115	109	102	91	79	66	50	36	35	24	17	21		24	44	60	85	110
Albuquerque	139	133	126	115	103	90	74	60	60	48	41	45	24		20	36	61	86
Winslow	159	153	146	135	123	110	94	80	80	68	61	65	44	20		16	41	66
Kingman	175	169	162	151	139	126	110	96	95	84	77	81	60	36	16		28	50
Los Angeles	200	194	187	176	159	151	135	121	120	109	102	106	85	61	41	28		26
San Francisco	225	219	212	201	184	176	160	146	145	134	127	131	110	86	66	50	26	

Note:—Fares quoted above are between airports used by the Company. Transfers to and from airports are at the expense of passengers except that at Kansas City through passengers stopping over-night at the selected hotel will be transferred without charge. xxNo through service.

CONNECTING SCHEDULES ON OTHER AIR LINES

Southbound Read Down		ALBUQUERQUE Mid Continent Air Express		Northbound Read Up		Air Fares
1:20 PM	Lv.	Albuquerque	Ar.	12:01 PM	Lv.	
3:40 PM	Ar.	El Paso	Lv.	9:15 AM	Ar.	\$21.00
12:20 PM	Lv.	Albuquerque	Ar.	1:10 PM	Ar.	
1:05 PM	Ar.	Santa Fe	Lv.	12:25 PM	Ar.	\$ 5.00
3:20 PM	Ar.	Pueblo	Lv.	10:00 AM	Ar.	25.00
4:00 PM	Ar.	Colorado Springs	Lv.	9:10 AM	Ar.	30.00
4:40 PM	Ar.	Denver	Lv.	8:30 AM	Ar.	35.00
Mid Cont. Air Express				F.W. & D.C. Ry.		
Westbound Read Down				Eastbound Read Up		Air Fares
8:40 AM	Lv.	Dallas	Ar.	8:10 AM	Lv.	
9:00 AM	Ar.	Fort Worth	Lv.	6:45 AM	Ar.	\$ 5.00
10:10 AM	Ar.	Wichita Falls	Lv.		Ar.	20.00
12:30 PM	Ar.	Amarillo	Lv.	9:15 PM	Ar.	28.00
Westbound Read Down				Eastbound Read Up		Air Fares
1:15 PM	Lv.	Amarillo	Ar.		Ar.	\$28.50
3:15 PM	Ar.	Pueblo	Lv.		Ar.	25.50
4:00 PM	Ar.	Colorado Springs	Lv.		Ar.	33.50
4:40 PM	Ar.	Denver	Lv.		Ar.	
Westbound Read Down				Eastbound Read Up		Air Fares
1:55 PM	Lv.	Port Columbus	Ar.	1:05 PM	Lv.	
2:37 PM	Ar.	Dayton	Lv.	12:20 PM	Ar.	\$ 5.00
3:55 PM	Ar.	Chicago	Lv.	9:05 AM	Ar.	21.00
Westbound Read Down				Eastbound Read Up		Air Fares
12:10 PM	Lv.	Pittsburgh	Ar.	2:05 PM	Lv.	
3:15 PM	Ar.	Huntington	Lv.	12:35 PM	Ar.	\$20.00
2:40 PM	Ar.	Portsmouth, O.	Lv.	11:35 AM	Ar.	24.00
3:40 PM	Ar.	Cincinnati	Lv.	10:30 AM	Ar.	31.00
Westbound Read Down				Eastbound Read Up		Air Fares
2:40 PM	Lv.	Pittsburgh	Ar.	6:00 AM PT	Lv.	
4:00 PM	Ar.	Cleveland	Lv.	7:00 AM PT	Ar.	\$ 9.80
Southbound Read Down				Eastbound Read Up		Air Fares
11:00 AM PT	Lv.	Pittsburgh	Ar.	5:05 PM PT	Lv.	
3:00 PM	Ar.	Washington	Lv.	11:15 AM PT	Ar.	\$ 5.00
4:50 PM	Ar.	Washington	Lv.	11:35 AM PT	Ar.	\$19.20
Northbound Read Down				Southbound Read Up		Air Fares
7:35 AM	Lv.	Los Angeles	Ar.	5:25 PM	Lv.	5:45 AM PT
10:40 AM	Lv.	Los Angeles	Ar.	2:25 PM	Lv.	4:15 AM PT
2:45 PM	Lv.	San Francisco	Ar.	10:10 AM	Lv.	4:00 PM MT
2:45 PM	Lv.	San Francisco	Ar.	10:10 AM	Lv.	4:00 PM MT
Southbound Read Down				Northbound Read Up		Air Fares
8:00 AM PT	Lv.	Los Angeles	Ar.	6:45 PM PT	Lv.	
7:00 AM PT	Lv.	San Diego	Ar.	5:30 PM PT	Lv.	\$7.75
Southbound Read Down				Eastbound Read Up		Air Fares
11:00 AM PT	Lv.	Los Angeles	Ar.	5:05 PM PT	Lv.	
11:15 AM PT	Lv.	Long Beach	Ar.	4:50 PM PT	Lv.	\$ 5.00
11:35 AM PT	Lv.	Catalina Island	Ar.	4:30 PM PT	Lv.	10.00

REDUCING by twelve hours the fastest previous passenger service across America, the all-air passenger, mail and express service of Transcontinental & Western Air, Inc., now covers the route between New York and Los Angeles via Kansas City in 36 hours elapsed time. Two daylight flights, with an overnight rest at a hotel in Kansas City, not only establish a new minimum of time required to cross the continent but reduce in an equal degree the fatigue and discomfort of the long journey. It is the most delightful as well as the fastest way to cross the continent.

To the establishment of this first truly national air route, Transcontinental & Western Air, Inc. brings the merged resources of equipment and experience of Maddux Air Lines Company, Transcontinental Air Transport, Inc., and Western Air Express, Inc. Maddux Air Lines Co. was among the pioneers of air transport in California. T.A.T., for 18 months successfully operated a 48-hour combination air and rail service across America. For a similar length of time, Western Air Express operated on regular schedule a daily service between Los Angeles and Kansas City.

With this long experience, with the best multi-motored planes that are built today, with none but the most skilled pilots and ground crews, the all-air service across America offers the traveler the utmost that science of aviation has developed. Constant radio communication between plane and ground and a weather reporting service by skilled observers that extends from coast to coast are factors typical of the modern and scientific operating methods of Transcontinental & Western Air, Inc.

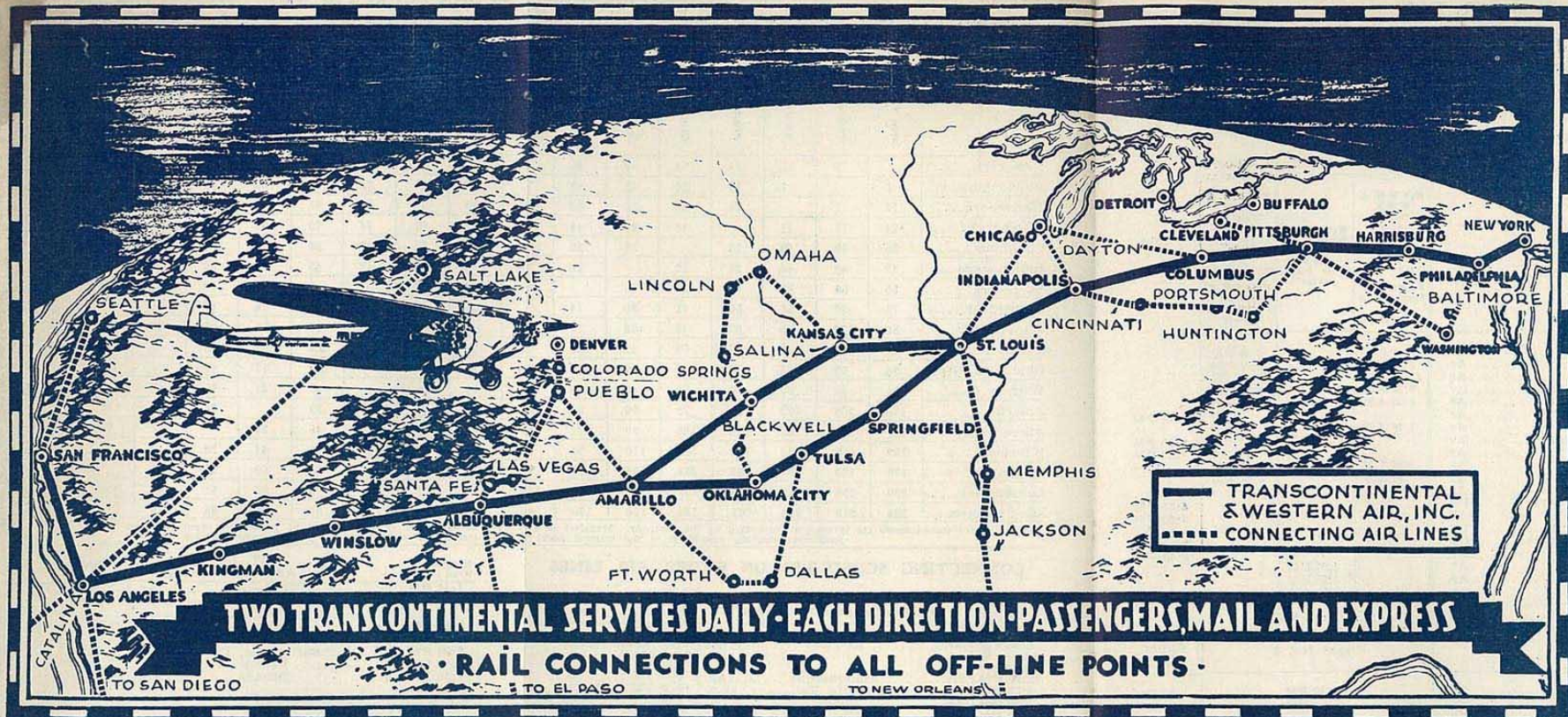
IN addition to the 36 hour all-air service across the continent, a 50 hour combination air-rail schedule is maintained. On the latter passengers leave New York via the Pennsylvania railroad at 6:05 p. m., arriving at Port Columbus, Ohio, at 7:44 a. m.

Leaving by plane from Port Columbus at 8:00 a. m. Tulsa, Oklahoma, is reached at 3:10 p. m., with stops at Indianapolis, St. Louis, and Springfield, Mo. After an overnight rest at a hotel, the flight is resumed at nine the next morning, and with one stop at Oklahoma City, Amarillo is reached at 12:15 p. m. Connection is made there with the west bound plane from Kansas City, which leaves Amarillo at 1:10 p. m. and with stops at Albuquerque and Winslow, Los Angeles is reached at 8 p. m.

East bound, passengers on this route leave Los Angeles at 5 a. m. and arrive at Amarillo at 3:45 p. m. where they spend the night. In the morning at 7:00 o'clock the flight is resumed, via Oklahoma City, Tulsa, Springfield, Mo., St. Louis, Indianapolis, reaching Port Columbus at 6:30 p. m. and boarding the train at Columbus, New York is reached at 9:02 the next morning.

A nation-wide express service for commodities, whose time in transit is an important factor in their cost, is also available. Express shipments move on the same schedules which apply to mail and passengers, and at rates which are the lowest ever offered for shipment by air express.

In California, a twice a day service between Los Angeles and San Francisco is maintained. The 348 air miles between the two cities are covered in a 3 hour non-stop flight.



TWO TRANSCONTINENTAL SERVICES DAILY-EACH DIRECTION-PASSENGERS, MAIL AND EXPRESS

RAIL CONNECTIONS TO ALL OFF-LINE POINTS

GENERAL INFORMATION

Animals and Birds will not be carried.

Baggage. While Transcontinental & Western Air, Inc. cannot guarantee to carry any set amount of baggage they will, as far as possible in conformity with Department of Commerce regulations and depending upon the load of the plane and the measurements of the luggage, carry baggage free not exceeding thirty pounds in weight per person, but cannot carry more than fifty pounds in any event.

Children's Fare. Children, under twelve years of age, will be charged half fare, with the exception that children under two years of age, held in the laps of parents or guardians, will be carried without charge.

Combination Trips. A number of combination trips by air, rail and water are available and will be arranged upon application to any Transcontinental & Western Air, Inc., agent. A particularly delightful trip over and around America in sixteen days has been made possible in connection with the Panama Pacific Line at a saving in fare.

Dining Service. The Company provides meals in flight. Other meals are at passenger's expense.

Overnight Stop. Arrangements have been made with principal hotels in Kansas City, Tulsa and Amarillo for overnight accommodation of through passengers at special rates.

Refunds. The Company agrees to make no refunds unless space has been cancelled twenty-four hours prior to departure of the plane. All applications for refund should be addressed to the nearest traffic office of Transcontinental & Western Air, Inc.

Reservations. All seats are reserved. Positive reservations cannot be made except upon purchase of ticket. Reservations may be made at any company office, at leading hotels, travel agencies, steamship and railroad offices.

Round Trip Fares. Five per cent reduction will be allowed on round trip tickets. Return portions of round trip tickets will not be accepted for transportation unless reservations for return trip have been confirmed.

Stopovers. Ten (10) day stopover will be permitted at any regularly scheduled landing field providing reservations are made accordingly in advance.

Transfers. Transfers to and from Airports are at the expense of passengers, except that at Kansas City through passengers stopping over-night at the selected hotel will be transferred without charge.

Wearing Apparel. Cabins of all planes are heated or cooled as conditions require. Wear ordinary traveling apparel regardless of the season of the year.

SUGGESTIONS WELCOMED

Officers and employees will be grateful for suggestions and criticisms of friends and patrons. Such suggestions should be addressed to either

J. W. BRENNAN
Traffic Mgr., Eastern Region
Port Columbus, Ohio

H. W. BECK
Traffic Mgr., Western Region
117 West 9th Street
Los Angeles, Calif.

Alternate Route Arrangements With Pacific Coast Rail and Steamship Lines

(Southern Pacific-Transcontinental & Western Air, Inc.)

The Southern Pacific Lines and Transcontinental & Western Air, Inc., has in effect an alternate route arrangement by which service is available between principal cities of the Pacific Coast at greatly reduced fares.

L. A. Steamship Company-Transcontinental & Western Air, Inc.

Combination air and water fares—are now in effect via LASSCO—between Los Angeles and San Francisco in either direction.

Chicago Service

An excellent 24 hour service between Chicago and Los Angeles is offered in co-operation with various railroads connecting at Kansas City with Flights 3 and 4.

AIRLINE DISTANCES
(Via Kansas City)

From	Miles
Newark to Philadelphia	79
Philadelphia to Harrisburg	98
Harrisburg to Pittsburgh	171
Pittsburgh to Columbus	159
Columbus to Indianapolis	171
Indianapolis to St. Louis	233
St. Louis to Kansas City	230
Kansas City to Wichita	175
Wichita to Amarillo	306
Amarillo to Albuquerque	297
Albuquerque to Winslow	238
Winslow to Kingman	138
Kingman to Los Angeles	278
Los Angeles to San Francisco	348

(Via Oklahoma City, Tulsa and Springfield)

St. Louis to Springfield	190
Springfield to Tulsa	178
Tulsa to Oklahoma City	102
Oklahoma City to Amarillo	241
Amarillo Westbound	(See above)
Newark to Kansas City	1134
Kansas City to Los Angeles	1482
Newark to Los Angeles	2616

PASSENGER REPRESENTATIVES

- ALBUQUERQUE, N. M.**—T. & W. A. Airport. Phone 3353.
- ALHAMBRA, CALIF.**—Los Angeles Air Terminal. Phone ANGelus 2141.
- AMARILLO, TEXAS**—English Field. Phone 5600.
- ATLANTIC CITY, N. J.**—Pennsylvania Railroad, 1303 Pacific Ave., Phone 4-4607.
- BALTIMORE, MD.**—Pennsylvania Railroad, Baltimore Trust Bldg., Phone Plaza 5430.
- BOSTON, MASS.**—Pennsylvania Railroad, 89 Federal St., Phone Liberty 7239; New Haven Railroad, South Station, Phone Hubbard 8800; Back Bay, Phone Hubbard 7300; City Office, 67 Franklin St., Phone Liberty 1981.
- CHICAGO, ILL.**—District Traffic Agent, T. & W. A., 21 Palmer House lobby, Phone State 7111; The Travel Shop, 354 N. Michigan Ave., Phone Central 7200; Union Station, Canal, Adams and Jackson Bldg., Phone Franklin 6700.
- COLUMBUS, OHIO**—District Traffic Agent, Municipal Airport, Phone Evergreen 4514; Pennsylvania Ticket Office, 20 N. Third St., Phone Main 1121.
- GLENDALE, CALIF.**—Grand Central Air Terminal, Phone CAptol 6111.
- HARRISBURG, PA.**—District Traffic Agent, T. & W. A., 300 Telegraph Bldg., Phone Bell 4141.
- HOLLYWOOD, CALIF.**—T. & W. A. Ticket Office, 6407 Hollywood Blvd., Phone HOLlywood 7123.
- INDIANAPOLIS, IND.**—District Traffic Agent, T. & W. A., 118 Monument Place, Phone RILEY 7353.
- KANSAS CITY, MO.**—District Traffic Agent, T. & W. A., 1105 Baltimore Ave., Phone HARRISON 7735; Municipal Airport, Phone NORcley 1504; Pennsylvania Railroad, 541 Railway Exchange Bldg., Phone VICTOR 0935.
- KINGMAN, ARIZ.**—T. & W. A. Airport, Phone AIRport.
- LOS ANGELES, CALIF.**—T. & W. A. Ticket Office, 636 South Olive St., Phone MICHigan 8881; T. & W. A. Ticket Office, 113 West 9th St., Phone TRINity 9191.
- NEWARK, N. J.**—Pennsylvania Railroad Essex Bldg., Phone MULberry 4070.
- NEW HAVEN, CONN.**—New Haven Railroad, Phone 3-4505.
- NEW YORK CITY, N. Y.**—T. & W. A. Office, 929 Graybar Bldg., Phone Mo-hawk 4-8653; Pennsylvania Railroad, Pennsylvania Station, Phone PENNSYlvania 6-6000.
- NORFOLK, VA.**—Norfolk and Western Railway, Phone 2-5679; Pennsylvania Railroad, Royster Bldg., Phone 2-8912.
- OAKLAND, CALIF.**—T. & W. A. Ticket Office, 1930 Broadway, Phone Glencourt 2407.
- OKLAHOMA CITY, OKLA.**—Municipal Airport, Phone 7-6222.
- PHILADELPHIA, PA.**—District Traffic Agent, T. & W. A., 1613 Chestnut St., Phone BITtenhouse 5800; Broad Street Station, Phone LOCust 3030.
- PITTSBURGH, PA.**—District Traffic Agent, T. & W. A., Curtis-Bettis Airport, Phone Homestead 3482; Pennsylvania Ticket Office, Union Trust Bldg., Phone GRant 6900.
- PROVIDENCE, R. I.**—Union Station, Phone DEXter 7607.
- ROANOKE, VA.**—Norfolk and Western Railway, Phone Roanoke 1786.
- ST. LOUIS, MO.**—T. & W. A. City Ticket Office, 403 N. Twelfth Blvd., Phone Central 9100; Pennsylvania Railroad, Boatmen's Bank Bldg., Phone Main 3200.
- SPRINGFIELD, MO.**—Municipal Airport, Phone 118.
- SAN FRANCISCO, CALIF.**—T. & W. A. Office 661 Market St. Phone SUTter 1482.
- TULSA, OKLA.**—Municipal Airport, Phone 6-8604.
- WASHINGTON, D. C.**—Pennsylvania Railroad, Pennsylvania Bldg., 613 14th St., Phone National 9140.
- WICHITA, KAN.**—Municipal Airport, Phone 4-8918.
- WINSLOW, ARIZ.**—T. & W. A. Airport, Phone AIRport.